



FACTSHEET

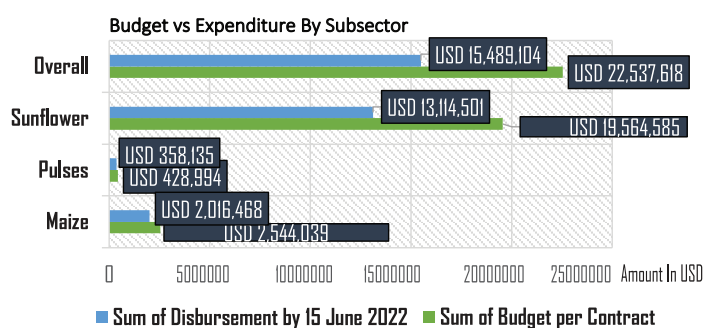
Creating better functioning market systems in Sunflower and Pulses



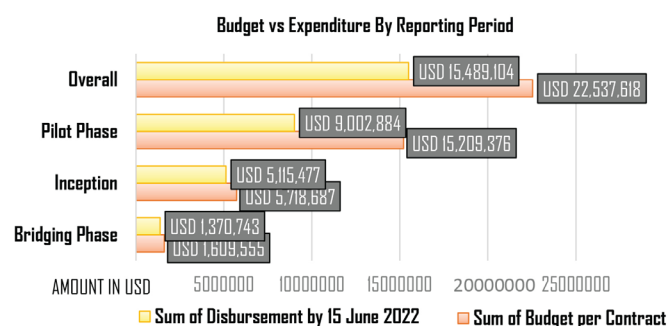
Overall Goal	Increased and sustained income and employment opportunities for productive poor women, men, and youth in agricultural markets in Tanzania
Outcomes	Productive poor women, men and youth take advantage of more inclusive, resilient, and competitive market systems
Major Interventions	<ul style="list-style-type: none"> ✓ Agricultural sub-sectors development (Pulses, Sunflower, and potentially additional subsectors) ✓ Embedding climate change resilience and mitigation into the subsectors and business enabling environment ✓ Private sector development ✓ Service market promotion (knowledge, information, finance, etc.) ✓ Building human and institutional capacities (BMOs and Farmers' Organisations) ✓ Policy dialogue (influencing and advocacy for improved regulations, policies and business environment)
Expected Budget	US\$ 20 Million
Beneficiaries	250'000 direct target beneficiaries Women 40%, Youth 25%
Geographical Location	Tanzania Mainland, covering <i>Central</i> zone- (Dodoma, Singida and Manyara), <i>Southern Highlands</i> zone – Rukwa, Ruvuma, Njombe and Songwe) and <i>Southern</i> zone- (Lindi and Mtwara). A total of 9 regions
Subsector Focus	Sunflower, Pulses and a third subsector to be added later

Quick AMDT stats & figures

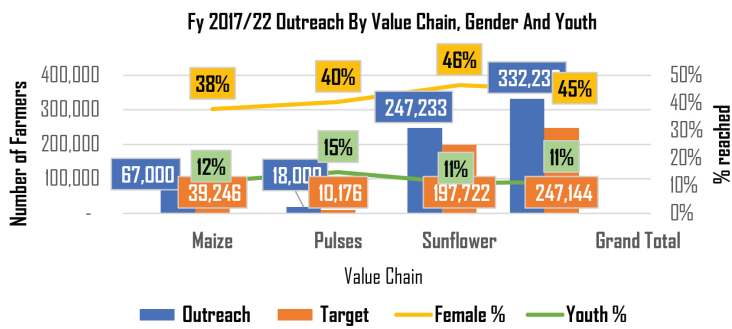
Investment by subsector (Budget vs Expenditure):



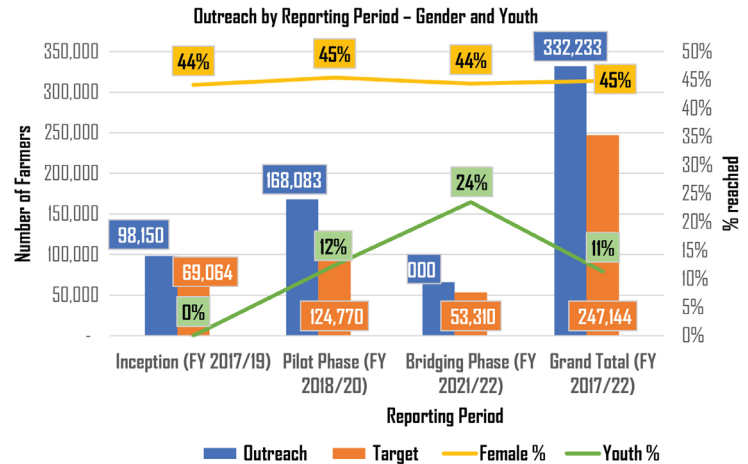
Investment by reporting time (Budget vs Expenditure):



Outreach by Subsector:

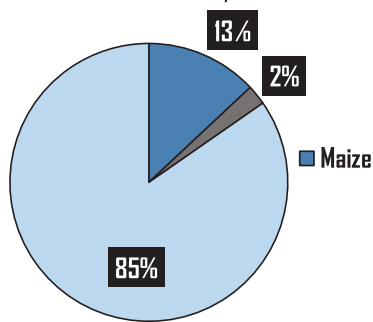


Outreach by Reporting Period – Gender and Youth



Investment by Subsector:

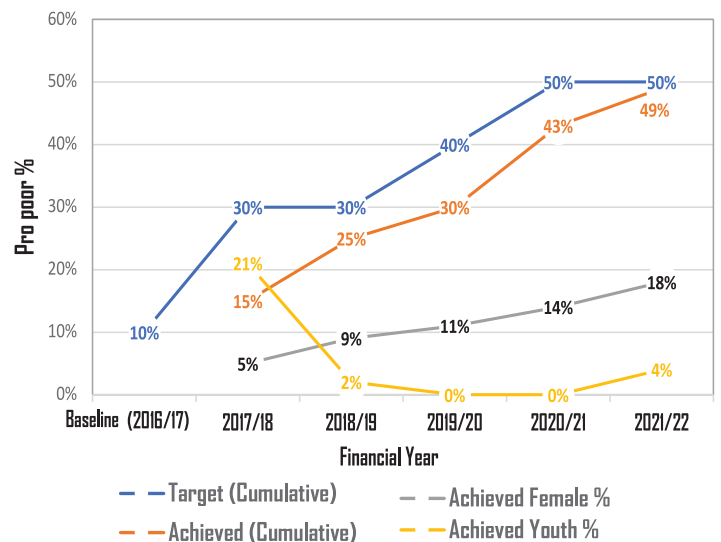
AMDT Investment % By Subsector



The program made a total investment of USD 15,489,104 equivalent to 69% of the total budget in three subsectors, where the intervention in Sunflower accounted for 85% of the total amount spent followed by Maize (13%) and only 2% under Pulses.

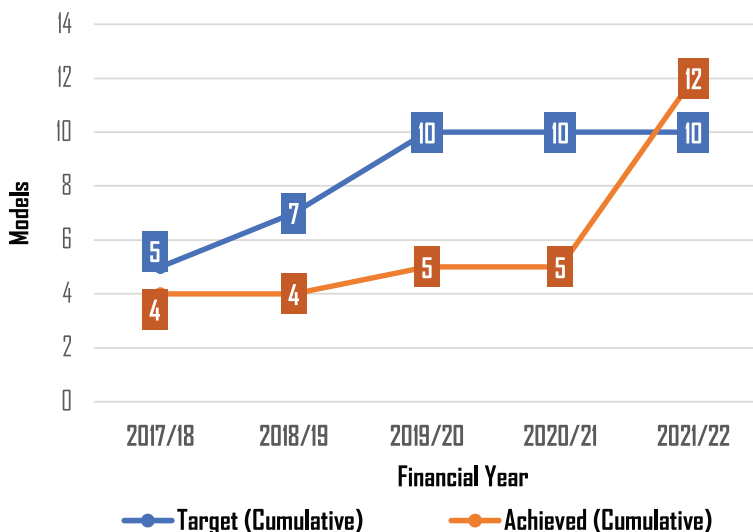
% of Beneficiaries With Access to Services and Productive Assets by Financial Years

PRODUCTIVE POOR ACCESSED KEY SERVICES AND PRODUCTIVE ASSETS



Tested Business Models by Financial Years:

NEW OR IMPROVED BUSINESS MODELS BENEFITING PRODUCTIVE POOR



Overall, the program piloted 12 improved business models with 5 new in the market including: i. Block farming with bundled services to SHFs and private led extension services; ii. Value addition in pulses; iii. Capacity enhancement of public extension system; iv. PPP in sunflower hybrid seed multiplication and commercialization; and v. Youth led extension service delivery model.



At Smallholder farmers level:

Increased income means: Increased supply of farm inputs, Adoption of improved agri-practices, Improved linkages with buyers/off takers



At SME level:

Increased processors capacity means: Improved machinery, reduced cost of production, increased capacity, Increased sales and market shares through collective marketing, Improved prices offered to farmers



At Government Level:

Enhanced Knowledge and Provision of Extension Services means: Reaching more farmers, collaboration between public and private sectors providers

Improved knowledge on good agri-practices means: More farmers and extension officers receive and utilize knowledge in their communities



At Market actor/Service provider's level:

Improved access to financial services means: More farmers access loans, More financial products innovated by banks to finance agricultural enterprises

More info?

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